**Factsheet**

**Distribution and Retail Business, Cement-Building Materials Business, SCG.**

SCG was established in 1913 and is comprised of 3 core business units, namely, Cement-Building Materials Business, Chemicals Business, and Packaging Business. The company put a great emphasis on delivering a full range and innovative products and services in Thailand and ASEAN region by leveraging digital technologies as key strengths to reach customers more effectively and accommodate the needs of customers thoroughly.

Distribution and Retail Business is a business function operating under Cement-Building Materials Business, SCG. It has 314 retail stores offering a complete range of services to customers nationwide. To support dealers, Distribution and Retail Business has adopted digital technologies. Among them is the GIZTIX logistics digital platform that is now in use to increase logistics efficiency for dealers and customers alike.

**GIZTIX Company Limited**

GIZTIX is a startup firm found in 2016 by a group of about 50 logistics veterans who share the vision of becoming the best tech startup for business and logistics by making the logistics process easy for customers and shippers.

GIZTIX provides online logistics marketplace platform for businesses, in which customers can get trucks on-demand through websites and mobile applications. Currently, more than 1,000 companies are on the platform with about 3,000 job orders made each month for drivers.

In 2017, GIZTIX raised 100 million Baht funding from major venture capital firms: Addventures by SCG, KK Fund, Wavemaker and 500 Tuktuks. The move is to develop and streamline the GIZTIX system to better meet the needs of customers.

**GIZTIX products and services:**

* Instant price check for nationwide coverage with a wide vehicle range from 4 to 22 wheelers available on-demand via the online platform
* On-demand booking or advanced booking
* Real-time tracking
* Payment system and shipping credit limit for business
* Online platform that can link customer’s trade to logistics system
* Fleet management system

The partnership between SCG and GIZTIX to streamline logistics services for dealers will provide a more efficient, quick and cost-effective logistics management, reducing work duplication of the in-store staff with key GIZTIX’s benefits:

* Logistic management service on a platform that provides data access and cloud storage service, enabling users to make order online via the web application.
* Real-time tracking service which enables users to access the status of goods and vehicle instantly, minimizing logistics errors and management time with a manageable cost control strategy. It takes about 3 hours for a user learn the platform system.

More than 100 dealers are currently on the platform. The dealers take an average of 32,000 trips per month, covering 50 provinces nationwide with a 20% steady monthly growth.

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